

Unlocking the potential of Data.

For sustainable agriculture.

NKS B&U: EU-Partnerschaften Cluster 6 Kompakt - Fokus Landwirtschaft

28. April 2026

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EU Partnership
Agriculture of Data

Agenda.

1. Introduction to AgData

2. General objectives of AgData

3. Types of activities:

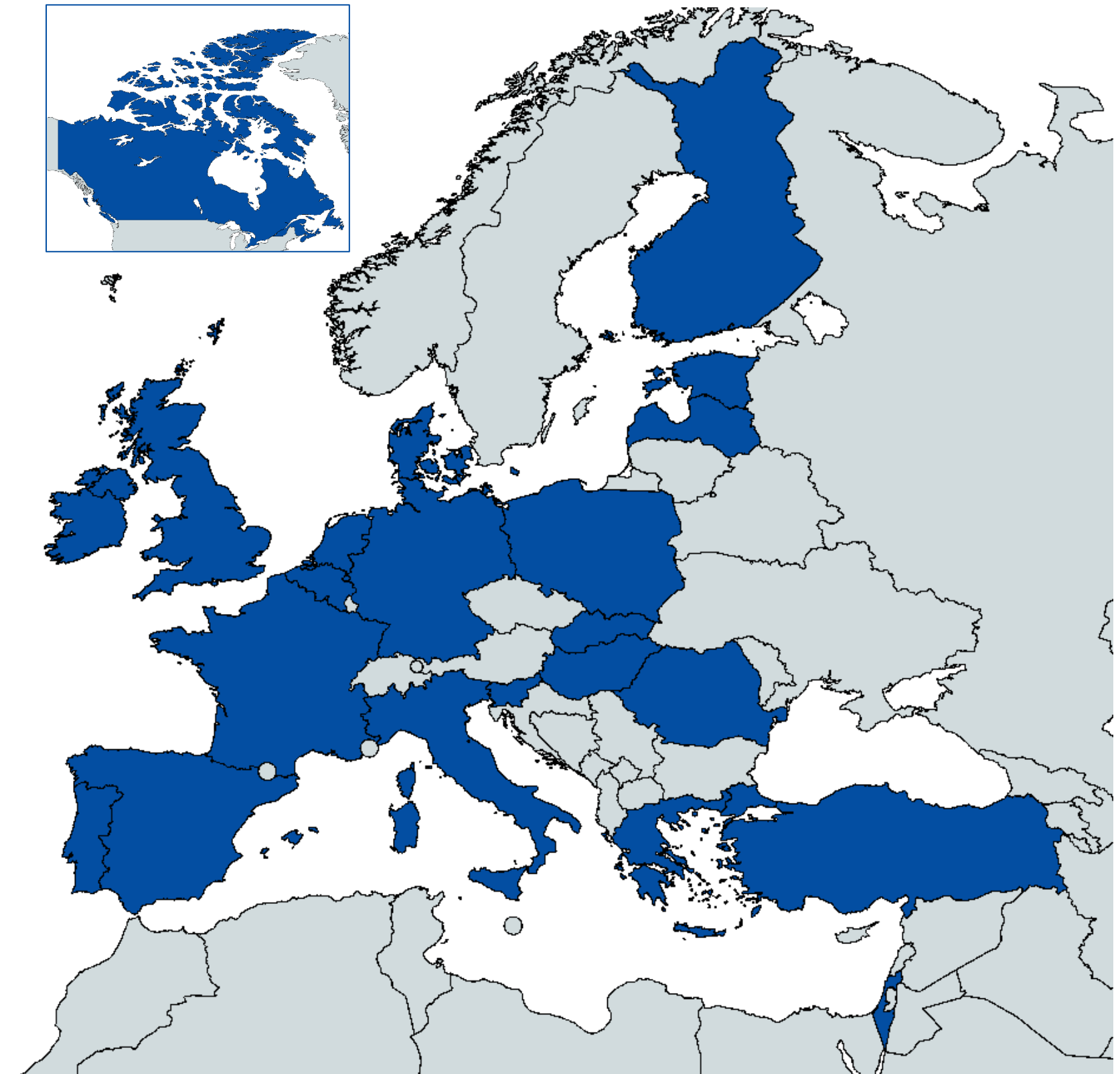
- Work Packages
- Transnational Projects funded by AgData's Co-Funded Calls
- National Funded Use Cases

4. How can you become part of AgData? What are the added values for DE actors?

AgData

Introduction to AgData.

- **7 years (2025 – 2032)**
- **Started October 1st 2025**
- **2 contracts (Grant Agreement) periods, 2 + 5 years**
- **61 partners** including Beneficiaries, Affiliated Entities and Associated Partners
- **300 MEUR in total budget**
- **Coordinated by the [Agency for Green Transition and Aquatic Environment \(DK\)](#)**



General objectives of AgData.

EU added value:

- Enhance **sustainability** in agriculture
- Increase European agriculture **competitiveness** and productivity
- Strengthen capacity for **policy monitoring** and evaluation
- Exploit the potential of **data**
- (earth observation data, environmental data, meteorological data, climate data, soil data, farm data from machines and robots, data from machine learning, socio-economic data etc)
- Utilise newly developed **digital and data technologies** in Europe
- Support **parallel** digital and green transitions

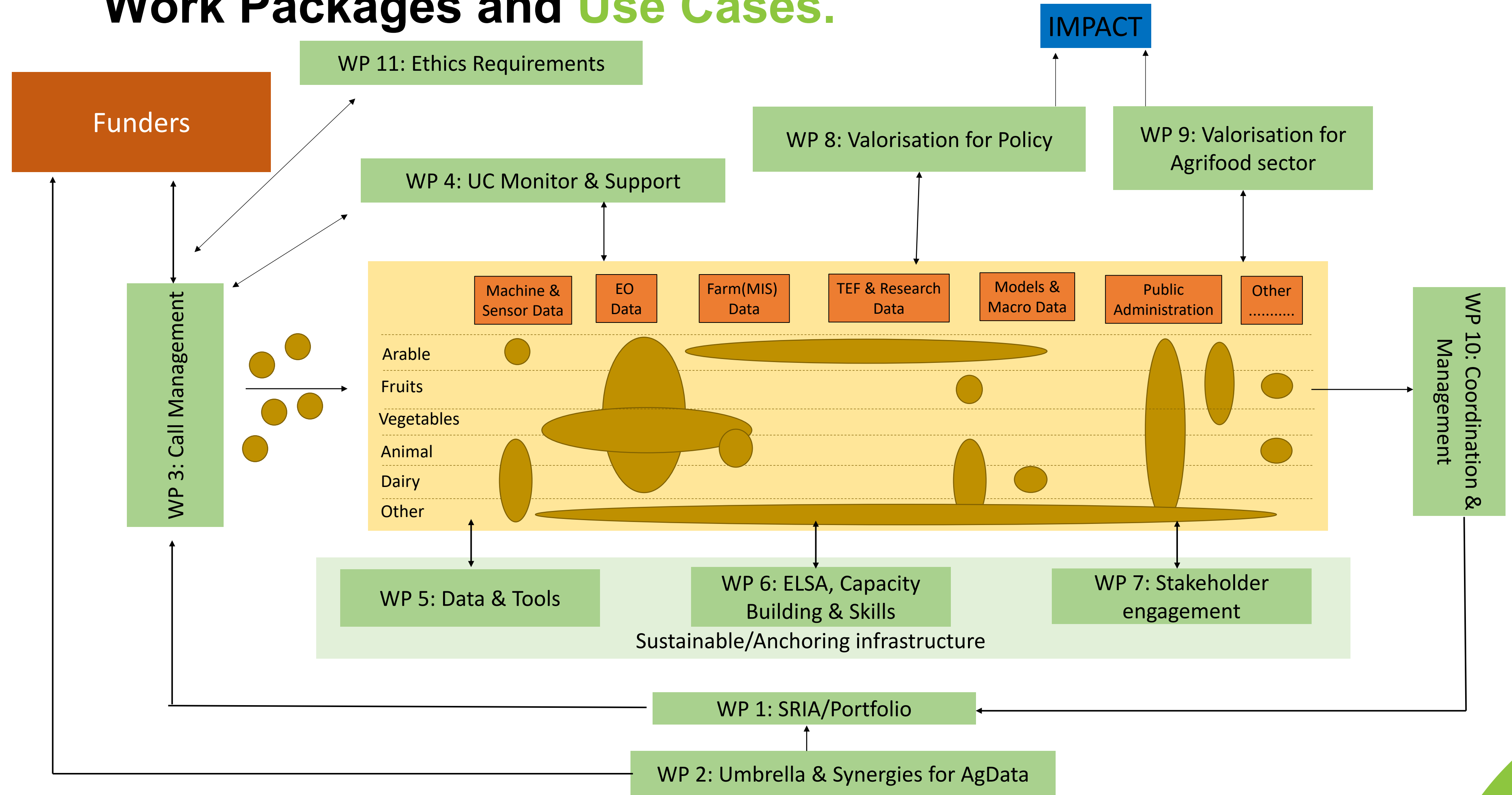


Types of **activities** in AgData.

1. **Work Package (WP)** activities
 2. **Transnational Projects** funded by the Co-Funded Calls of AgData
 3. **National Funded Use Cases** brought in by the Beneficiaries
- The real implementation in AgData is being done by the Use Cases.
 - The Use Cases are not being developed and run by the Work Packages.
 - The Work Packages' task is to support and facilitate the Use Cases - this work enables the Use Cases to focus on developing the best possible products for AgData in line with the SRIA.



Work Packages and Use Cases.



Transnational **Projects** funded by AgData's Co-Funded Calls.

- The Co-Funded Calls of AgData fund Transnational Projects contributing to the implementation of AgData's SRIA.
- A Co-Funded Call is co-funded by the European Commission and the Research Funding Organisations (RFOs) being Parties of AgData.
- Two external calls are scheduled for the first two years.
- The submission period of the first call is already closed.
(<https://agdata.ptj.de/call1>)

National Funded Use Cases.

- Pre-defined research projects brought into the Partnership by the Parties of AgData.
- Partly financed by the Parties and partly financed by the European Commission.
- AgData aims to bring the Use Cases together and thereby to strengthen synergies and transnational dimensions across both the National Funded Use Cases and the Transnational Projects funded by AgData's Co-Funded Calls.
- All National Funded Use Cases will be contributing to the implementation of the AgData SRIA

How can you become part of AgData?

- Research performing organisations (universities and research institutes) can either apply through the external calls or by directly becoming beneficiary of the AgData Grant Agreement through:
 - Bringing in use cases that are funded through national research funds and that address the core research & innovation activities of the AgData SRIA
 - Contributing to the implementation of the AgData Partnership's work packages
- National or regional funding organisations can join the external calls by providing financial support in form R&D&I funding (FSTP)
- Private companies can join applications in the external calls or they can get involved in bodies such as the AgData stakeholder board or national mirror groups.

What are the **added values** for DE actors?

- Funding organisations of the external calls will receive additional EU funding for financial support to third parties.
- UC performers will receive financial support from the partnership to bring in their UCs into the partnership and create synergies at EU level, exchange and network with other researchers, and participate in relevant AgData events.
- Costs for contributing to the implementation of the work packages of the AgData will get fully reimbursed by the AgData (personnel costs, travel etc.)

The following entities from DE are currently beneficiary or associated partner of the AgData:

- BUNDESMINISTERIUM FÜR FORSCHUNG, TECHNOLOGIE UND RAUMFAHRT (BMFTR)
- BUNDESMINISTERIUM FÜR LANDWIRTSCHAFT, ERNÄHRUNG UND HEIMAT (BMLEH)
- BUNDESANSTALT FÜR LANDWIRTSCHAFT UND ERNÄHRUNG (BLE)
- FORSCHUNGSZENTRUM JÜLICH GMBH (FZ-Juelich, PtJ)
- JULIUS KÜHN-INSTITUT BUNDESFORSCHUNGSINSTITUT FÜR KULTURPFLANZEN (JKI)
- LEIBNIZ-ZENTRUM FÜR AGRARLANDSCHAFTSFORSCHUNG (ZALF) e.V.
- LEIBNIZ-INSTITUT FÜR AGRARTECHNIK UND BIOÖKONOMIE EV (ATB)
- JOHANN HEINRICH VON THÜNEN-INSTITUT, BUNDESFORSCHUNGSINSTITUT FÜR LÄNDLICHE RÄUME, WALD UND FISCHEREI (Thünen)

Thank you.

If you are interested in either....

....to become a beneficiary of the partnership (UC performer or funder), or

....need further information on the external calls, or

....want to be involved in the DE national mirror group or a stakeholder board....

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<https://agricultureofdata.eu/>



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